Dow Packaging and Specialty Plastics Innovation: Delivering Sustainable Solutions Across the Value Chain

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Sustainability challenges facing polymers are greater than ever before and bring about a new set of demands for our industry. Concerns around marine litter and the impact of plastics in the environment are not going away, and we cannot negate them through focusing on the benefits of plastics, the science behind our materials, or by questioning alternatives. Instead, we must work towards real solutions by advancing a circular economy – giving a value to waste and eliminating plastic ending up in the environment.

No one company or actor can achieve these ambitions alone – that is why we are working with partners at all levels to make sustainable solutions a reality. This includes ensuring waste management is present where needed most such as through the work of the Alliance to End Plastics Waste, working with customers, end-users, equipment manufacturers and recyclers on designing fully recyclable packaging that meets the new challenges industry has been set, finding ways to overcome the challenges of incorporating recycled content in the products that we sell, and exploring renewable feedstocks while being wary of other environmental challenges.

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